

Financial Results For the three months ended June 30, 2019

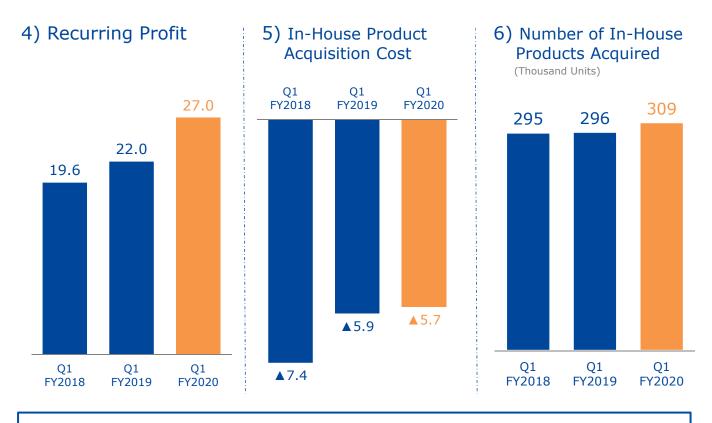
August 14, 2019

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Steady Performance



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Revenue and profit increased due to an increase in recurring profit which is a long-term, stable revenue.

Change in Reportable Segments

Reportable segments will be changed from the fiscal year ending March 31, 2020 as follows due to a change in management structure.

Segments before change

Name	Subclass	
Company	Communication Line Business	
	Water Business	Г
	New Business and others	
	Office-related Business	
SHOP		
Insurance		

Segments after change

Name	Description	
Corporate Service	In-house products (for companies)	
Individual Customer Service	In-house products (for individuals)	
Commission-based Sales	Third-party products	

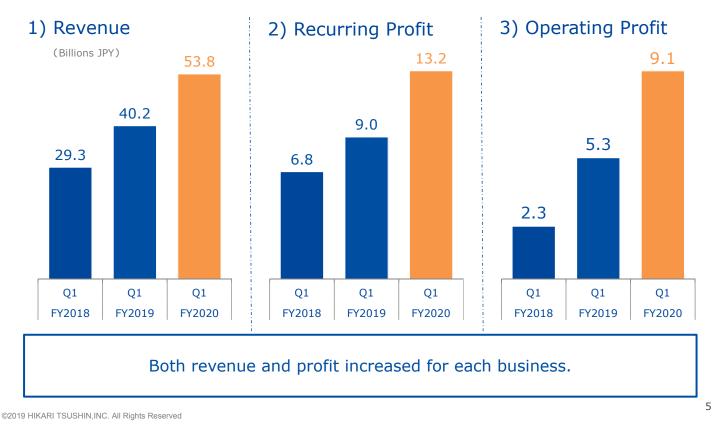
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Business Areas

Segments	Main Business	Conceptual Image	Target	Marketing Method
	Internet connection line			Door-to- door sales, TMS, etc.
Corporate Services	Contents		CME-	
(In-house products for companies)	Industry-specific IT Solutions	E PARK	SMEs	
	Electricity	the second		
Individual	Internet connection line			Website, TMS, etc.
Customer Service	Contents		Individuals	
(In-house products for individuals)	Water delivery			etc.
Commission-based	Mobile phones			Chan
Sales	OA equipment		SMEs Individuals	Shop, TMS, etc.
(Third-party products)	Sales of insurance by agent			

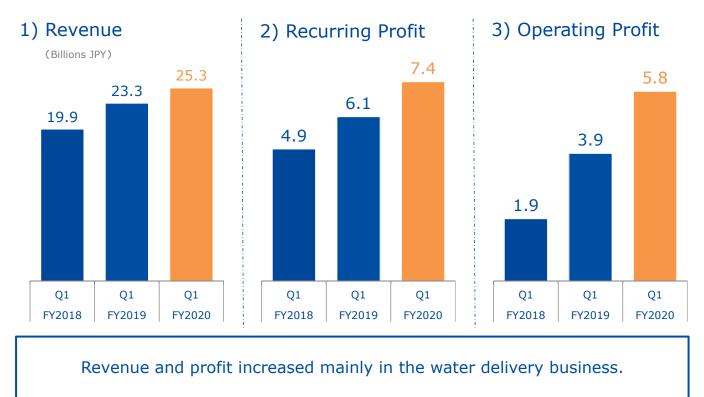
Corporate Service

Main business: Internet communication line, content, electricity, industry-specific IT solutions, etc.



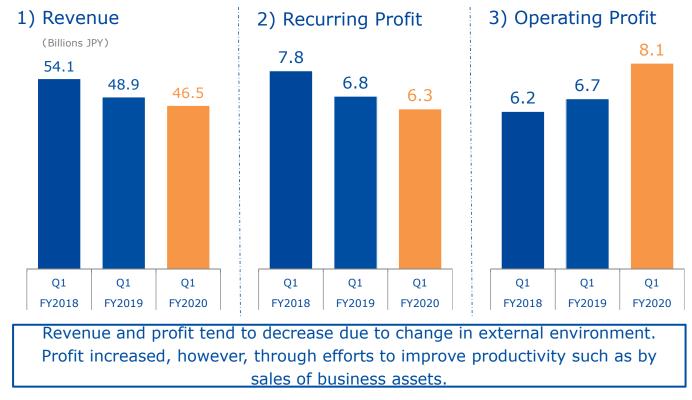
Individual Customer Service

Main business: Internet communication line, content, water delivery, etc.



Commission-based Sales

Main business: Commission-based sales for mobile phones, OA equipment, insurance, etc.



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Non-Operating Profit

(Billions JPY)

	FY2018	FY2019	FY2020
	Q1	Q1	Q1
Operating Profit	9.6	16.2	24.6
Financial revenue + Financial expenses	0.9	2.3	▲0.6
Share of loss (profit) of entities accounted for using equity method	0.1	0.3	0.8
Other non-operating expenses (income)	5.8	0.1	0.1
Quarterly profit (loss) before income taxes	16.5	19.0	25.0
Corporate income tax expenses	▲6.1	▲5.8	▲8.4
Non-controlling interests	▲0.3	▲0.8	▲ 1.0
Quarterly net income attributable to owners of parent	10.0	12.4	15.4

Performance forecast : Steady progress

(Billions JPY)

	FY2020 Q1	FY2020(E)	
	Actual Results	Forecast	Progress Rate
Revenue	125.3	530.0	23%
Operating Profit	24.6	70.0	35%
Quarterly net income and net income attributable to owners of parent	15.4	46.0	33%

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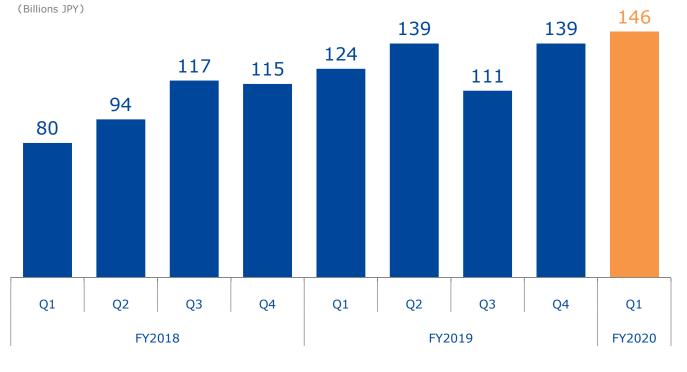
Consolidated Cash Flow

(Billions JPY)

	FY2018	FY2018 FY2019	
	Q1	Q1	Q1
Cash Flow from Operating Activities	+2.1	+15.2	+22.2
Cash Flow from Investing Activities	+8.3	(13.5)	(8.3)
Free Cash Flow	+10.5	+1.7	+13.8
Cash Flow from Financial Activities	(0.1)	(16.3)	(12.0)

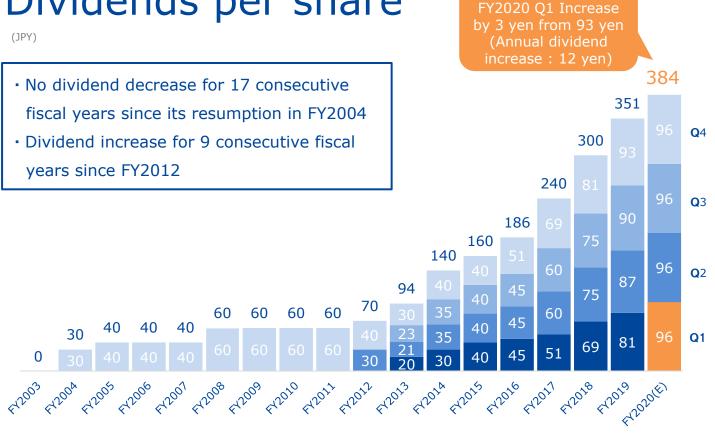
Net Cash Assets

*Cash and deposits + listed investment securities (not including listed subsidiaries) - interest-bearing liabilities



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Dividend forecast for

FY2020 Q1 News Release Highlights (1) Granting of Non-Life Insurance License to Company's Subsidiary

The Company's consolidated subsidiary (Sakura Insurance Inc.) was granted a nonlife insurance business license from the Financial Services Agency on June 28, 2019.

(1) Name of Company	Sakura Insurance Inc.
(2) Location of Head Office	1-12-5, Higashi-Ikebukuro, Toshima-ku, Tokyo
(3) Representative Director and President	Yoshihiko Komatsu
(4) Capital	1,010,000,000 yen
(5) Shareholder Composition	HIKARI TSUSHIN, INC. (shareholding ratio: 100%)
(6) Date of Commencement of Business	July 1, 2019

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FY2020 Q1 News Release Highlights (2) Change in Company's Issuer Rating (upgraded)

The Company's issuer rating was announced by Rating and Investment Information, Inc. (R&I) on July 5, 2019.

Before change	After change
BBB+	A-
(Stable)	(Stable)

The Company obtained an issuer rating of A- (stable) from Japan Credit Rating Agency Ltd. (JCR) in November 2018.

Basic Information

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Business Overview

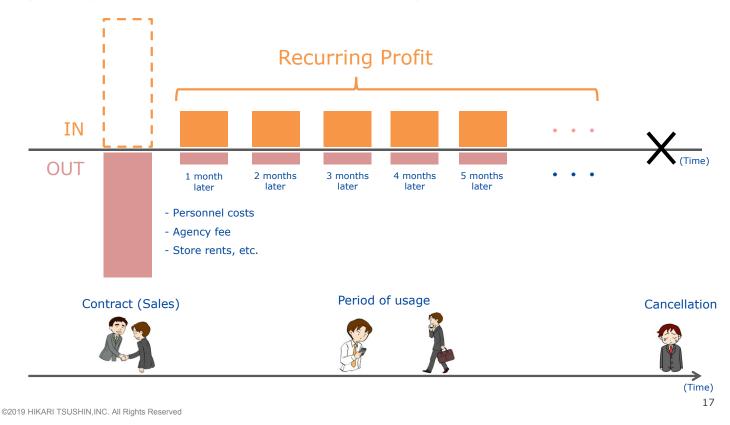


Sales / Commission-based Sales			
Sales Network			
169 companies			
133 companies			
Approx. 1,000 companies			
Approx. 30,000			
Approx.1,000,000			



Representative Earnings Model

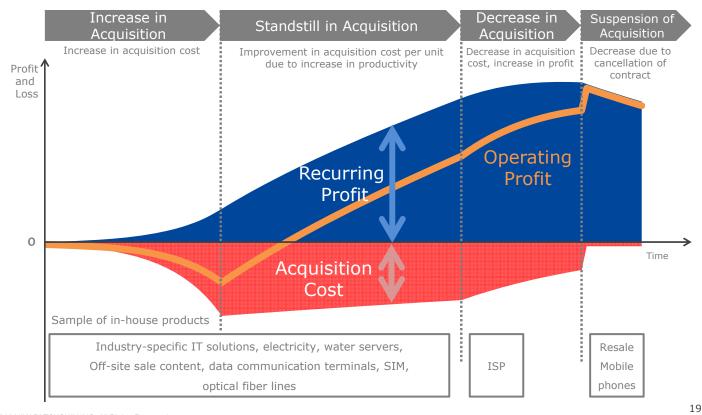
(conceptual image of earnings per deal)



Explanation of Recurring Profit and Acquisition Cost

(Billions JPY)					
	Total	Recurring		Lump-sum	
Revenue	484.3	Communication usage fees from Company's customers, commission income from telecommunication carriers and insurance companies	267.1	Initial commission income, hardware sales proceeds of hardware, etc.	217.2
Cost of goods sold + SGA expenses	(420.1)	Cost of service provided, cost of customer retention such as billing costs, etc.	(175.0)	Hardware purchasing cost, personnel expenses for marketing, sales commission to secondary agents, etc.	(245.0)
Operating Profit	64.2	Recurring Profit	92.0	Acquisition Cost	(27.8)

Conceptual Image of Trend in Operating Profit from In-House Products



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Our Strengths

1) Strength Since Establishment



Our corporate culture, valued and cultivated since our establishment, acts as a driving force to increase earnings.

3) Overwhelming Sales Network



Virtuous cycle (market share expansion increase in agencies) continues, developing the sales network.

2) Recurring Profit



Significant amount of stable monthly profit allows us to incur sufficient amount of expenses to expand business.

4) Our Customers



List of potential customers for solicitation have been databased, and an efficient increase in profit through cross selling is expected.

Our Initiatives

Development of Employment Environment

1) Promotion of Diversity

We promote diversification group-wide to adopt to the diversifying business society. Childcare and reinstatement are also actively supported.



2) Participation in the Toshima Ikuboss Declaration

Our Ikuboss declaration was made at the "Toshima Ikuboss Declaration" held by academia, industry, and government at Toshima Ward Office in September 2016.



*Ikuboss refers to a boss (management, superiors) capable of thinking about work balance (balance between work and life) of subordinates and staff working together in the office, support their carriers and lives, and enjoy one's own work and private life while also achieving business performance in the organization.

3) Acquisition of "Kurumin" Mark

We have been recognized as a company that supports the development of the next generation children by the Tokyo Labor Bureau, and have received the accreditation mark (known as "Kurumin") based on the Act on Advancement of Measures to Support Raising Next-Generation Children.



Efforts toward Social Contribution Activities

4) Bottle Cap Collection

We support activities of NPO Ecocap Movement which is engaged in the collection of bottle caps to fund vaccines. (as of March 31, 2019: cumulative total of 4,140,000 bottle caps, equivalent to vaccines for approx. 4,256 people were collected)



5) Used Stamp Collection

We donate used stamps to the Council of Social Welfare in Toshima Ward. The used stamps, after being converted to cash, are used for welfare. (as of March 31, 2019: cumulative total of 7,963 grams were donated)



6) Implementation of TC Activities (Toshima Ward Cleaning Plan)

Setting the ninth day of every month as a "Clean Day," we conduct clean up activities around Ikebukuro Station. We have been awarded a letter of appreciation from Toshima Ward as an organization promoting environmental activities in 2016.



Notes in regard to this material

Disclaimer

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