

May 14, 2010

HIKARI TSUSHIN, INC. (TSE First Section)
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Revision of Earnings Forecasts

Hikari Tsushin, Inc. announces a revision of its earnings forecast made on February 12, 2010.

Revisions to consolidated earnings forecast for the Fiscal Year 2010
(From April 1, 2009 to March 31, 2010)

(Millions of yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income Per Share
Previous Forecast (A)	335,000	4,000	2,000	1,000	17.88
Revised Forecast (B)	349,090	3,840	2,700	750	13.41
Change (B-A)	14,090	(160)	(700)	(250)	—
Change (%)	4.2	(4.0)	(35.0)	(25.0)	—
(Reference) Previous Year Performance FY 2009	333,663	21,464	20,902	(1,002)	(17.55)

Reasons for Revising Earnings Forecast

Net Sales:

We revised the earning forecast of Net Sales to 349.09 billion yen, an increase of 4.2%. Due to increasing the amounts reported as sales for expanding the sales network by affiliating with sales partner.

Operating Profit

We revised the earnings forecast of Operating Profit to 3.84 billion yen, a decline of 4.0%. Due to an increasing in sales of stock model¹ products, the higher initial cost of sales promotion and commission charges for partners has been required.

Ordinary Income:

In order to lower than expected declared profit for equity in net losses of affiliates by improvement in investing companies' performances and monetization of new business, we revised 2.7 billion, an increasing of 35.0%.

Net Income:

Due to write down of preferred stock, we revised the earning forecast of Ordinary Income to 750 million, a decline of 25.0%.

Note:

The abovementioned forecasts are reported according to information on hand at the time of creation and as such, please be aware that actual results may differ for forecasted results.

¹ Stock model – income calculated based on subscribers' monthly basic/usage fees over a given time period, received monthly as a handler's fee from carriers, insurance companies.