

# **Appendix 2**

## Beer Server Business

# About DREAM BEER

**DREAMBEER**  
SINCE 2020

Enjoy unique craft beers from across the country at home  
“Subscription Beer Server Service”

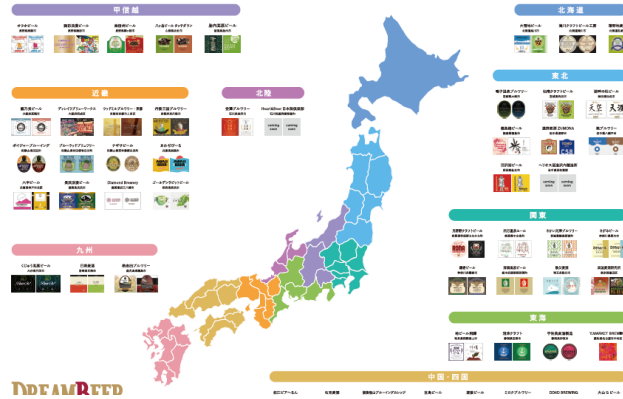


GOOD DESIGN AWARD  
2021年度受賞

Awarded for a Business Model that  
Enriches Japanese Beer Culture and  
Contributes to Regional Revitalization



# Characteristics of DREAM BEER



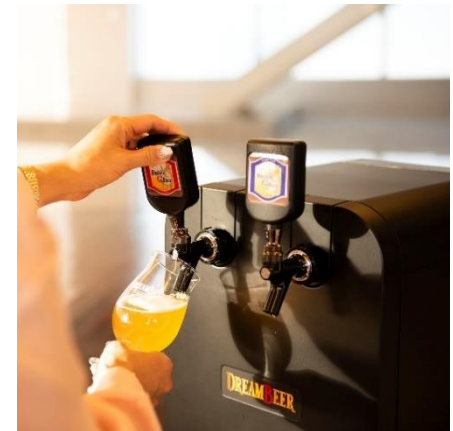
## **You can enjoy 76 breweries and more than 200 brands of craft beers**

DREAM BEER handle with 76 breweries and more than 200 brands of craft beers, allowing you to enjoy rare brands that can only be tasted in specific region as if traveling while staying at home. The number of participating breweries in DREAM BEER is expected to continue increasing, making the discovery of new brands one of the enjoyable aspects.



## **Playful fun of collecting “Label Brands”**

With each delivery of a new brand, we include a "label badge" that can be attached to the tap handle. Along with enjoying the beer, you can also have fun collecting as a collector. We have label badges for all brands. Collecting them all can make you feel as if you are traveling around the country.



## **Professional Double Tap Beer Server**

This a unique and double tap beer server combines functionally for enjoying craft beer at its finest with a compact design. With exceptional cooling capabilities provided by the Peltier method, there is no need for drainage or heat dissipation space, making it easy to find a place for it. Its quiet design endures you can use it comfortably at home.

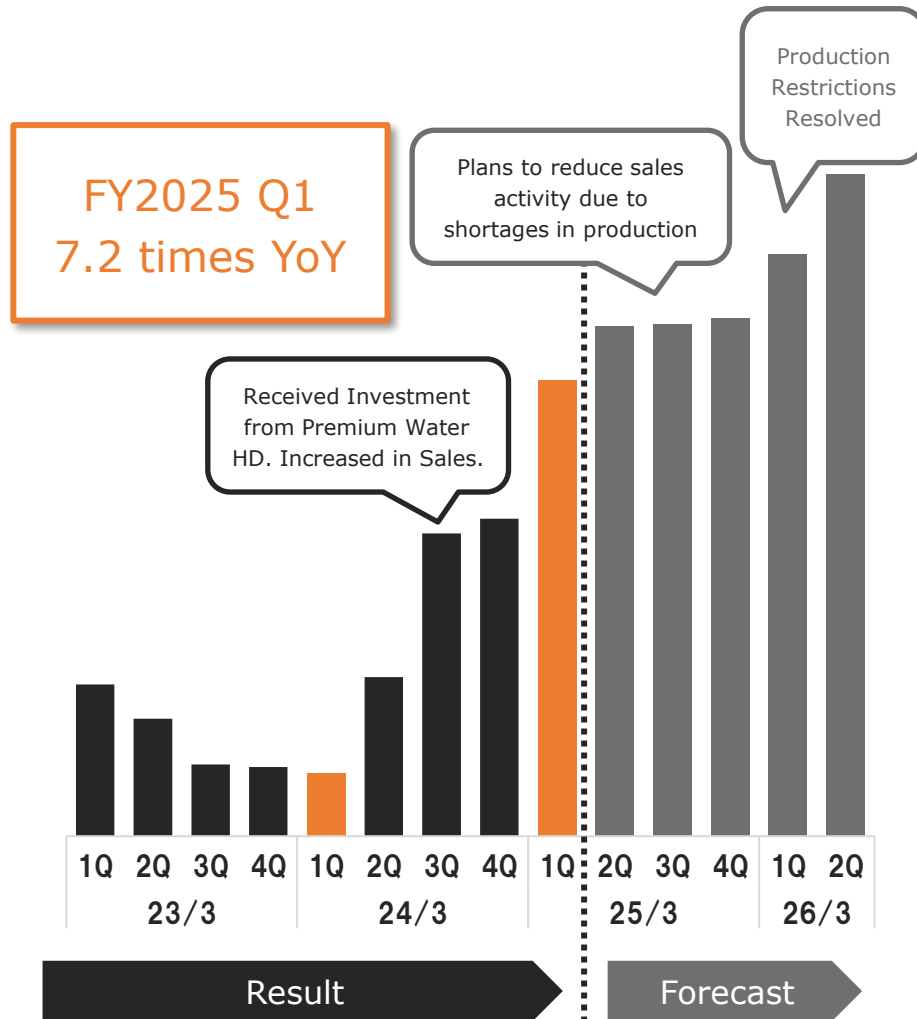


## **Easy Maintenance Design with a Focus on Hygiene**

We have adopted a unique design that allows for easy disassembly and washing without hassle. The tap part is directly connected to the bottle, and the dispensing straw is regularly replaced with a new one, ensuring thorough hygiene management.

# Number of Customer Acquisitions and Existing Customers

## ■ Number of Customer Acquisitions



## ■ Number of Existing Customer

