

Appendix 1

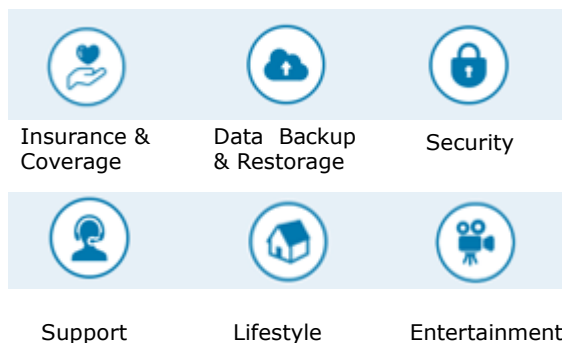
Telecommunication Business & Insurance Business

IT (Telecommunication Business)

Overview

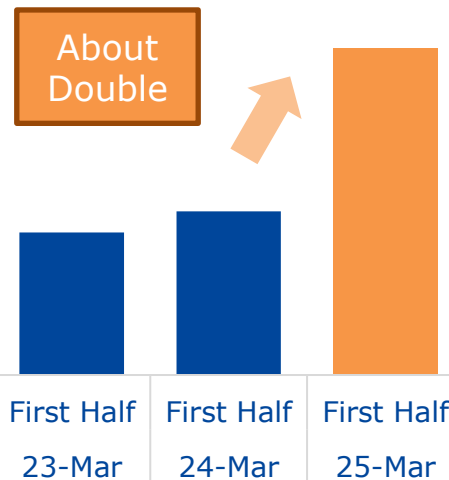
Provide subscription services such as coverage, data backup, and security. We have one of the largest market shares in Japan as an optional service provider of smartphones. Partner with nationwide mobile-phone shops and electronics retailers to sell our products.

Example:

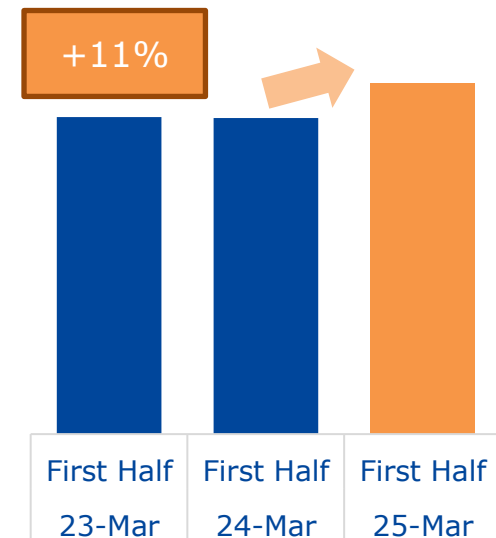


Customer Gain & Existing Customers

(1) Customer Gain



(2) Existing Customers



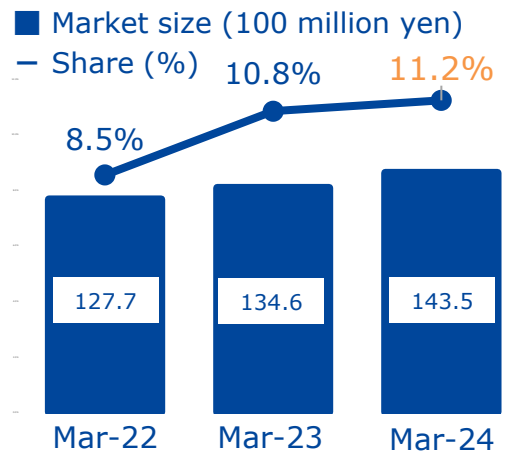
Optional services for smartphones continue to perform well. We are focusing on developing services that are compatible with products other than smartphones (such as electricity, digital cameras, bicycles, etc.) and expanding our network of sales partners for further growth.

Small Amount & Short-Term Insurance (Insurance Business)

Overview

Seven consolidated subsidiaries offer insurance that cover repairment costs of communication devices and household goods.

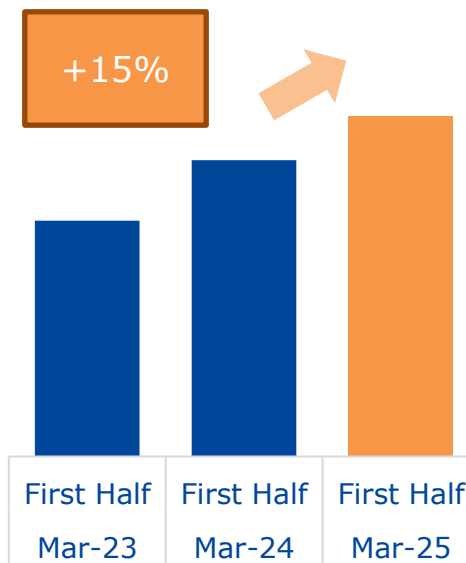
Market size & Share



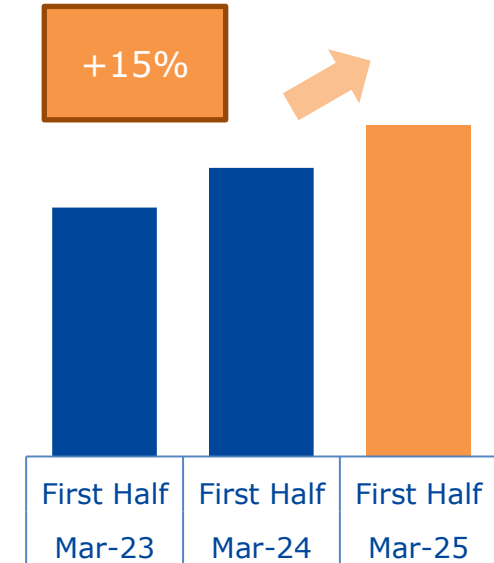
Source: The Japan Small Amount and Short-Term Insurance Association

Customer Gain & Existing Customers

1. Customer Gain



2. Existing Customers



Market share is expected to grow continuously by product development to meet our customer needs, leveraging our sales network and M&A activities.