

Reference Materials

For the three months ended June 30, 2023

August 14, 2023

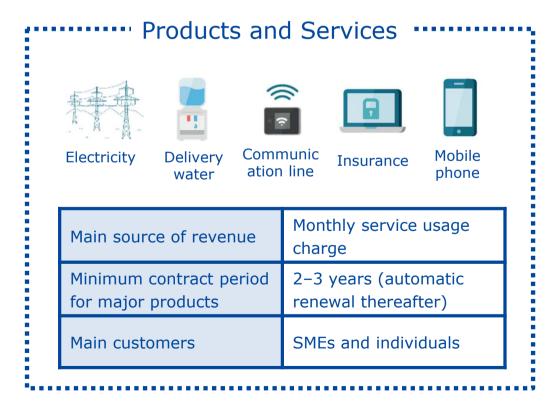
Reference Materials

- Business Overview
- 2 Past Performance
- 3 Financial Strategy
- 4 Other Supplementary Materials
- 5 Sustainability Information

Business Description

Conduct recurring revenue business with stable earnings regardless of industry

The company and the company group make their core business stock business where continuous revenue is expected from usage fees, etc., after the sale of goods and services, and aim to contribute to stakeholders including customers, business partners, shareholders, employees and society, etc., through diffusing various goods and services widely to individual and corporate customers.



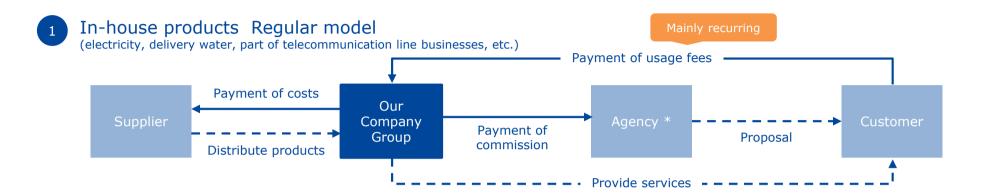


(1): Revenue from customers starting service usage in Month 1

(2): Revenue from customers starting service usage in Month 2

Flow of Money and Services

Flow of money Flow of services



In-house products OEM model
(part of telecommunication line businesses, etc.)

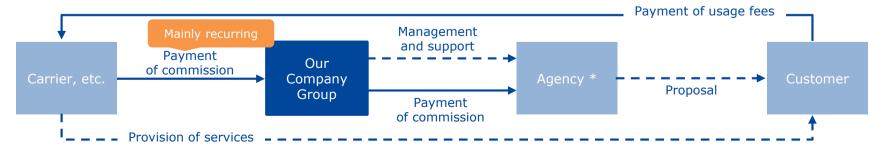
Payment of costs

Payment of costs

Payment of usage fees



3 Other companies' products (mobile phone business, etc.)



Strengths

(1)Recurring-type business model	A business model based on recurring profit, which is long-term stable revenue. Recurring sales in which 78% of the revenue comes from constant income.
(2)Strong sales structure	One of the best sales networks and customer bases in Japan
(3)High liquidity on hand	Net cash assets *422.6 billion yen (as of March 2023) *Cash and deposits + Listed investment securities (not including listed subsidiaries) — Interest-bearing liabilities
(4)Corporate culture	Allocate funds within the range of objective numerical criteria. Fast decision-making. Simplicity and frugality.
(5)Uniqueness	A system that does not depend on a specific target (business, product, customer, business partner, sales channel, etc.)

Solid Sales Structure

As of March 31, 2023

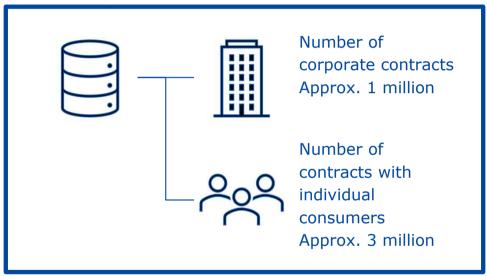
Sales network

Mainly leverage agencies



Customer base

Sell mainly to SMEs and individual consumers



Sales channels Primarily push marketing



Main Business and Segments

		In-house Products	Segments	Third-party products
Main Business	Description	Corporate Service	Individual Customer Service	Commission -based Sales
Internet connection line	Sales of MVNO business, Sales of optical fiber line, etc.	✓	✓	✓
Electricity	Provision of Electricity as electricity retailers	✓	✓	-
Industry-specific IT Solutions	Online reservation service	✓	-	-
Insurance	General insurance, Small amount & short term insurance	-	✓	-
Water delivery	Provision and sale of water coolers	-	✓	-
Mobile phones	Sales of mobile phones	-	-	/
OA equipment	Sales of photocopy machines, etc.	-	-	✓

Shareholder Return Policy (Principle)

(1) Dividend

Be aware of progressive dividends*

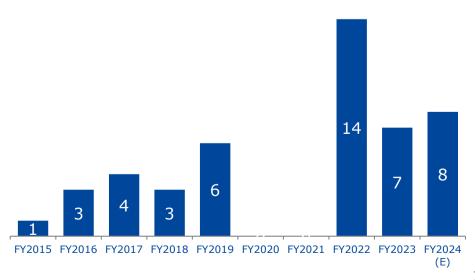
*Not reducing but maintaining or increasing the amount of dividends

- Dividends per share (JPY)
- Quarterly dividend
 Dividend increase for 12 consecutive fiscal years up to the previous fiscal year
 No dividend decrease for 20 consecutive fiscal years up to the previous fiscal year
 No dividend decrease for 20 consecutive fiscal years up to the previous fiscal year
 143
 143
 144
 145
 146
 147
 148
 149
 141
 143
 143
 144
 145
 146
 147
 148
 149
 140
 140
 150
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 160
 175
 175
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187
 187

(2) Repurchase of treasury stock

Agile repurchase according to stock prices

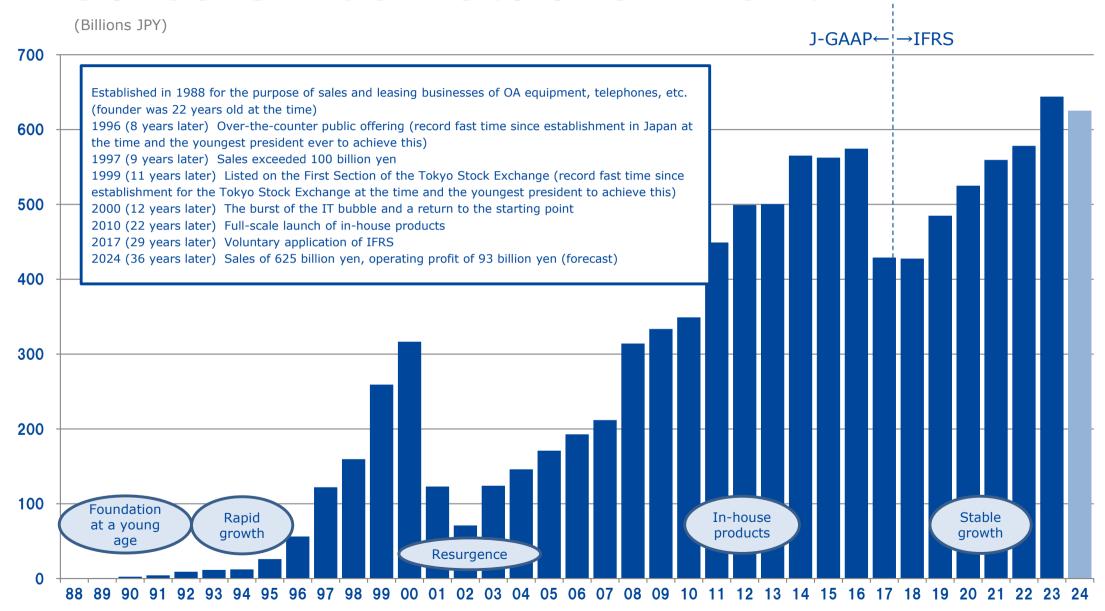
- Aggregate amount of treasury stock repurchased (Billions JPY)
- 10-year cumulative total 47.7 billion yen



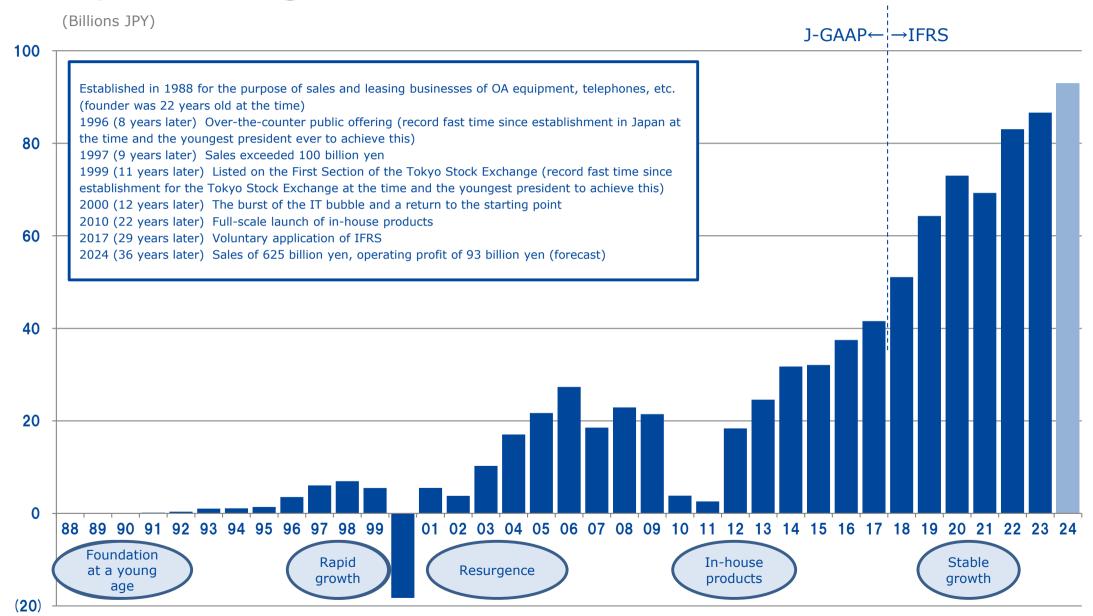
Reference Materials

- 1 Business Overview
- Past Performance
- 3 Financial Strategy
- 4 Other Supplementary Materials
- 5 Sustainability Information

Sales Since Establishment



Operating Profit Since Establishment



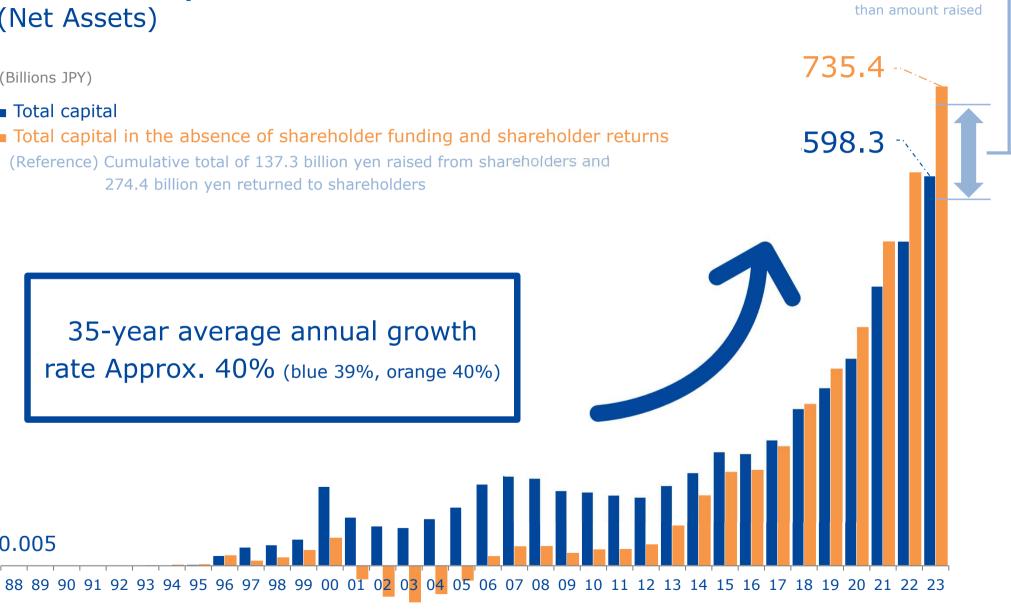
Total Capital Since Establishment

(Net Assets)

(Billions JPY)

- Total capital
- Total capital in the absence of shareholder funding and shareholder returns (Reference) Cumulative total of 137.3 billion yen raised from shareholders and 274.4 billion yen returned to shareholders

35-year average annual growth rate Approx. 40% (blue 39%, orange 40%)



137 billion ven more in returns

0.005

Annual Growth Rate for 10 Fiscal Years (1)

(Billion JPY) Revenue			Recurring profit		ofit	Ор	erating pro	ofit	Net income		
		Total	In-house products	Third- party products	Total	In-house products	Third- party products	Total	In-house products	Third- party products	
	14/3	565.1	78.0	489.5	53.1	19.1	33.9	31.7	8.7	27.9	29.3
	15/3	562.5	86.4	479.3	60.4	25.0	35.3	32.0	5.4	32.3	20.7
	16/3	447.6	120.0	330.1	68.6	32.3	36.2	37.6	8.6	34.3	22.5
	17/3	428.9	146.8	284.0	74.1	40.3	33.8	41.5	11.1	35.1	39.0
	18/3	427.5	216.4	212.8	81.1	50.9	30.2	49.4	22.5	30.3	42.9
	19/3	484.3	282.1	204.5	92.0	64.3	27.7	64.2	38.3	27.9	49.5
	20/3	524.5	337.6	189.4	113.3	87.9	25.4	73.0	45.8	28.4	51.6
	21/3	559.4	398.8	161.8	108.3	83.3	25.0	69.2	47.3	24.2	54.6
	22/3	573.0	427.4	147.5	127.0	102.3	24.6	83.5	64.9	21.2	87.5
	23/3	643.9	524.0	122.0	127.0	107.2	19.8	86.6	55.0	34.4	91.3
	FYE 3/24 (forecast)	625.0	518.7	114.2	150.0	134.9	15.0	93.0	78.6	16.7	76.0
	Average growth rate for 10 fiscal years	1%	20%	(13%)	10%	21%	(7%)	11%	24%	(5%)	10%

^{*} The total does not match the breakdown because intercompany eliminations and others are omitted from the presentation.

Annual Growth Rate for 10 Fiscal Years (2)

(Billion JPY)	BS		Per share		Sharehold	er Return	Ca	pital efficier	псу	
		Equity	EPS (Yen)	BPS (Yen)	Dividends (Yen)	Acquisition of the Company's own shares	Dividend payment amount	ROA	Hypothetical consolidated ROA	ROE	Hypothetical consolidated ROE
	14/3	130.0	¥623	¥2,843	¥140	22.0	6.5	10.8%	-	23.9%	
	15/3	161.2	¥450	¥3,488	¥160	1.3	7.3	8.8%	-	14.3%	
	16/3	166.7	¥485	¥3,413	¥186	3.1	8.6	9.4%	-	13.8%	
	17/3	180.4	¥840	¥3,896	¥240	4.3	11.1	9.0%	-	22.5%	
	18/3	225.3	¥927	¥4,878	¥300	3.0	13.8	8.3%	-	20.6%	
	19/3	257.2	¥1,075	¥5,607	¥351	6.0	16.1	8.6%	-	20.5%	
	20/3	285.7	¥1,126	¥6,228	¥402	0.0	18.4	8.2%	9.8%	19.0%	23.2%
	21/3	393.4	¥1,190	¥8,575	¥456	0.0	20.9	6.2%	10.2%	16.1%	18.8%
	22/3	468.6	¥1,927	¥10,380	¥491	14.7	22.2	6.1%	11.4%	20.3%	28.2%
	23/3	571.0	¥2,037	¥12,773	¥545	7.1	24.4	5.5%	10.6%	17.6%	21.6%
	FYE 3/24 (forecast)	618.2	¥1,706	¥14,325	¥572	8.0	25.4	5.4%	-	12.3%	-
	Average growth rate for 10 fiscal years	16%	10%	17%	15%	-	14%	I	-	-	

^{*} The cumulative total from FYE 3/14 to FYE 3/24 (planned) will be 69.7 billion yen in acquisition of the Company's own shares, 175.2 billion yen in payment of dividends and 244.9 billion yen in shareholder return.

Annual Growth Rate for 10 Fiscal Years (3)

	Employees				
	Number of employees (people)	Sales per capita (millions of yen)	Operating profit per capita (millions of yen)		
14/3	11,198	58	3		
15/3	12,367	47	2		
16/3	12,803	36	2		
17/3	10,463	38	3		
18/3	8,667	44	5		
19/3	7,572	59	7		
20/3	8,033	67	9		
21/3	7,224	73	9		
22/3	6,802	81	11		
23/3	5,697	108	14		
FYE 3/24 (forecast)	5,654	116	17		
Average growth rate for 10 fiscal years	(6%)	6%	17%		

Supplementary information

- * Japanese GAAP applied before FYE 3/15, and IFRS applied after FYE 3/16
- * Results for in-house and third-party products prior to FYE 3/18 are provisional figures as they were before the change in reporting segments.
- * Sales in IFRS is presented as revenue.
- * Net income in IFRS is presented as net income attributable to owners of parent.
- * Equity in IFRS is presented as equity attributable to owners of the parent.
- * EPS: Earnings per share
- * BPS: Book value per share
- * ROA: By dividing operating profit by total assets (the average during the period)
- * Hypothetical consolidated ROA: Operating profit out of ROA is calculated with the total of "performance based on the equity method" calculated by multiplying "consolidated performance" and the performance of investment destinations by ownership ratios.
- * ROE: By dividing net income attributable to owners of parent by equity (the average during the period)
- * Sales per capita: By dividing sales by the number of employees (the average during the period)
- * Operating profit per capita: By dividing operating profit by the number of employees (the average during the period)

Annual Average Growth Rate for 5, 10 and 20 Fiscal Years

		5 fiscal years	10 fiscal years	20 fiscal years
Sales	Total	5%	1%	7%
	In-house products	12%	20%	-
	Other companies' products	(11%)	(13%)	(1%)
Recurring profit	Total	9%	11%	13%
	In-house products	16%	21%	-
	Other companies' products	(11%)	(7%)	0%
Operating profit	Total	7%	11%	8%
	In-house products	15%	24%	-
	Other companies' products	(9%)	(10%)	0%
Net income	Net income	8%	10%	10%

		5 fiscal years	10 fiscal years	20 fiscal years
BS	Equity	19%	16%	11%
Per share	EPS	9%	10%	11%
	BPS	19%	16%	12%
	Dividends	9%	15%	15%
Shareholder Return	Dividend payment amount	9%	14%	14%
Employees	Number of employees	(5%)	(6%)	0%
	Sales per capita	14%	7%	7%
	Operating profit per capita	16%	18%	8%

^{*} The five fiscal years are based on numerical comparison between FYE 3/19 and FYE 3/24 (forecast).

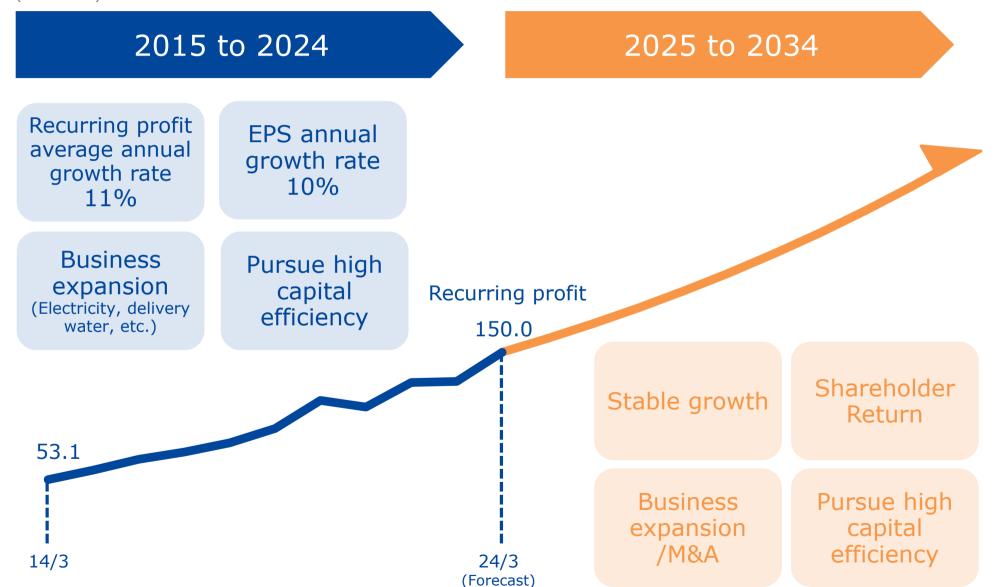
^{*} The 10 fiscal years are based on numerical comparison between FYE 3/14 and FYE 3/24 (forecast).

^{*} The 20 fiscal years are based on numerical comparison between FYE 3/04 and FYE 3/24 (forecast).

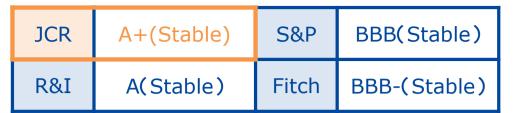
^{*} Results for in-house and third-party products prior to FYE 3/18 are provisional figures as they were before the change in reporting segments.

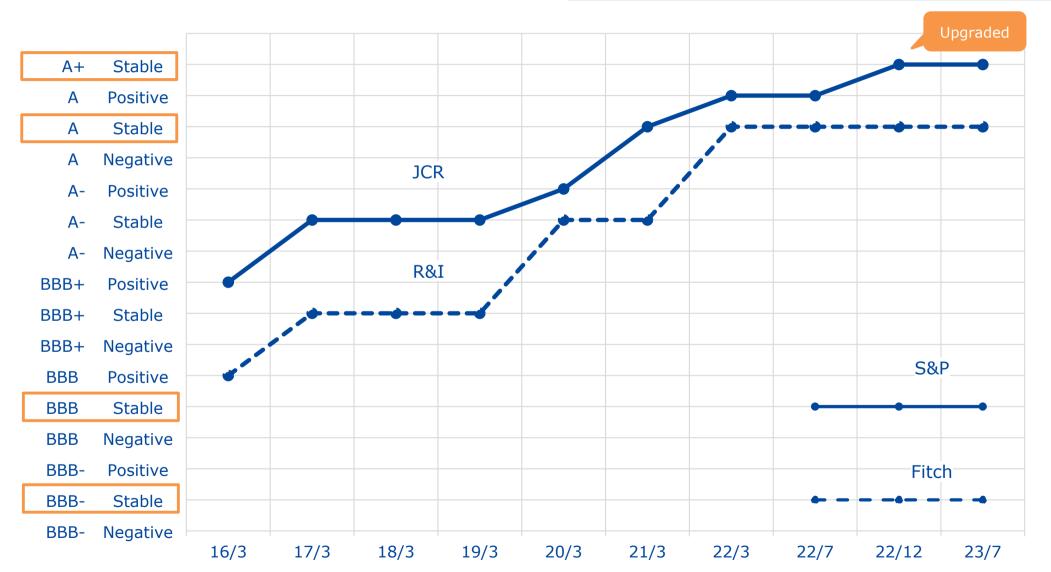
The Next 10 years

(Billion JPY)



External Ratings





Reference Materials

- Business Overview
- 2 Past Performance
- Financial Strategy
- 4 Other Supplementary Materials
- 5 Sustainability Information

Financial Strategy

Financing

Investment

Diversification of means

Agile financing according to use

Business investment

Invest in capital efficient businesses

2

Long-term

Long-term financing, in principle

2

Strategic saving /Securing funds for repayment

Ensuring competitive advantages / Securing funds for repayments for debts maturing over the next three years

3

Fixed interest rate

Financing at fixed rates, in principle

3

Investment of surplus

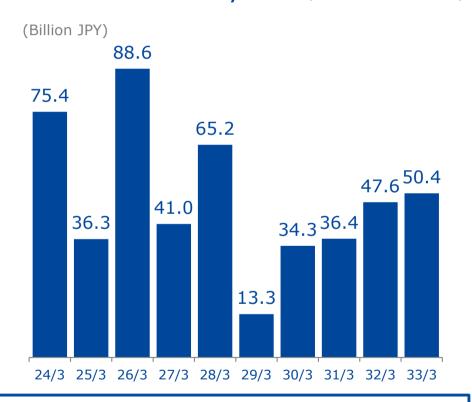
Invest if surplus funds

Financing

 Composition of Amount, Period, and Interest Rates

	21/3	22/3	23/3
Total interest-bearing debt (billion yen)	514.1	612.6	721.7
Average period of outstanding borrowings (in months)	85	92	79
Fixed-interest rate ratio (By dividing interest bearing debt at fixed interest rate by total interest-bearing debt)	90%	96%	95%

■ Long-term borrowing Scheduled term-by-term payments for the next 10 fiscal years (as of Mar 31, 2023)

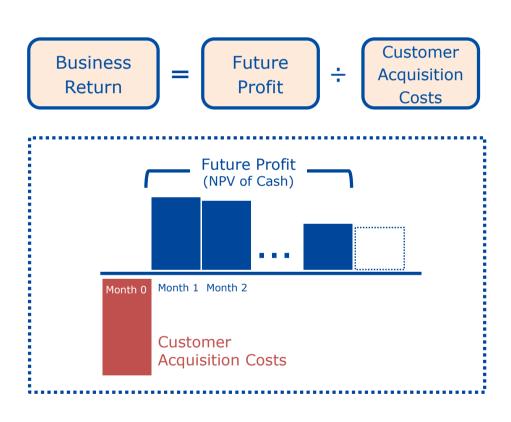


The company tries to make its financial foundation solid with financing by borrowing for as long a term as possible without risk of interest-rate fluctuations.

Capital Efficiency Management

Concept





Rank	Products	Sales Method		Business Return	Check
1	А	Indirect	Web	× %	/
2	В	Indirect	TMS	у %	/
3	С	Direct	Booth	у %	/
4	А	Indi	Door-to dc sales	z %	-

Check future profits relative to acquisition costs and focus on businesses and sales that meet or exceed certain standards.

Cases of Ensuring Competitive Advantage

(1) Water delivery

No.1 market share in Japan

(2) Electricity

Increase in market share while adapting to changes in the business environment

Sales ability Ample funds

Fluctuations in transaction prices



Ample funds

We have more funds than our competitors. We expanded the business size and obtained the largest share in Japan as a result of active investment related to customer acquisition costs while maintaining a certain level of yield.

A surge in working capital due to soaring electricity transaction prices was addressed with ample funds. We invested in M&A while competitors struggle. Market share is increasing.

Cash Reserves

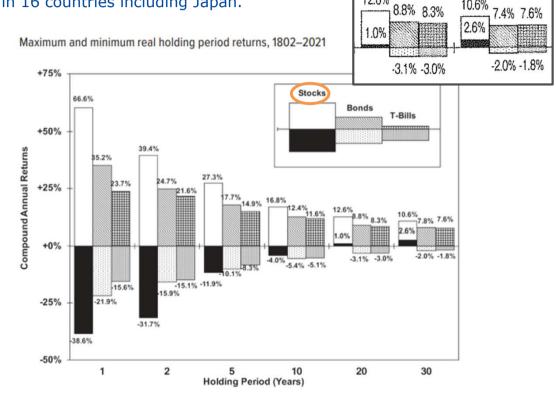
(Billions JPY)

		As of Mar 31, 2021	As of Mar 31, 2022	As of Mar 31, 2023
Cas	sh and cash equivalents	324.5	338.2	389.3
	ance of interest-bearing ilities due within 3 years	221.5	212.3	265.9
	Within 1 year	138.4	109.3	151.5
	Over 1 year but within 2 years	31.3	63.3	45.7
	Over 2 year but within 3 years	51.7	39.5	68.6

Hold cash reserves in excess of the balance of interest-bearing liabilities due within three years.

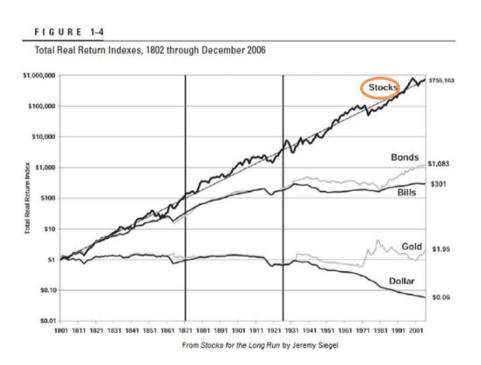
Method of Investing Surplus Funds

Jeremy Siegel wrote in his book, "Stocks for the Long Run," that from 1802 to 2006, (1) stocks showed the fastest growth in investment returns and the best long-term stability in the United States; (2) holding stocks in the United States for 17 years or longer resulted in no real losses; and (3) the long-term yield of stocks also exceeded that of bond investments in 16 countries including Japan.



20-year and 30-year

holdings were expanded



(Ref.) Jeremy Siegel, Stocks for the Long Run. Nikkei bp. 2009 p 10, 23, 24

We believe that investment in stocks is an appropriate way to invest surplus funds.

Characteristics of Our Stock Investment

	Example of funds	The Company		
Recognition of investment targets	Stocks	Business	Judgment is not based on market trends	
Investment period	With a deadline	Without a deadline	Partial holding of companies we want to work with indefinitely	
Maximum holding ratio	Yes	No	Possible to operate as a consolidated subsidiary as a business company	
Liquidity of stocks	Investment targets are high-liquidity stocks	Regardless of liquidity	We can invest even in low-liquidity stocks	
KPI	Capital gains, income gains, etc.	EY	Not affected by stock price fluctuations (market prices)	

We can manage surplus funds for a long period.

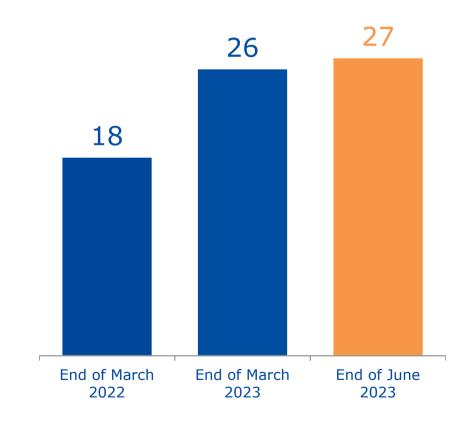
Fund Management (3) Investment of Surplus Funds

Major Listed Companies that Became Consolidated Subsidiaries /Number of Affiliated Companies Accounted For by the Equity Method

Major Listed Companies That Became a Consolidated Subsidiary

	Stock name	Start of investment	Time of becoming a consolidated subsidiary
1	FT Group (formerly FT Communications)	Q3 FY2007	Q1 FY2014
2	iFLAG (formerly Telewave)	Q4 FY2007	Q3 FY2016
3	Intea Holdings	Q1 FY2011	Q4 FY2017
4	WebCrew	Q1 FY2014	Q3 FY2015
5	Premium Water Holdings (formerly Water Direct)	Q4 FY2014	Q4 FY2015
6	CHIC Holdings (formerly ACTCALL)	Q3 FY2019	Q4 FY2019

Number of Affiliated Companies Accounted For by the Equity Method (Listed Companies Only)



^{*}This is merely a case study, and does not imply that the current listed stock investments are intended to make investee companies a consolidated subsidiary.

Listed stock investment policy/approach (Principle)

Net investment

Stability

*Invest in stable companies with sound cash flow, recurring revenue, solid financial foundation, etc.

We regard purchasing stocks as owning part of the business

 We aim to establish a good relationship with companies we have invested in

Listed Stock Investment Status Turnover and Liquidity

■ Turnover rate

(Billions JPY)

	FY2021	FY2022	FY2023
(1) Average market price during the period	416.8	564.5	698.0
(2) Sale amount	23.5	26.9	52.4
(2) / (1) Turnover rate	5.6%	4.8%	7.5%

Liquidity

Percentage of the amount available for sale at the time of market sale with a 20% participation rate based on the 20-day average volume to total market value of listed shares held(as of the end of March 2023)

Within 1 month	37%
Within 3 months	51%
Within 1 year	76%

Reference Materials

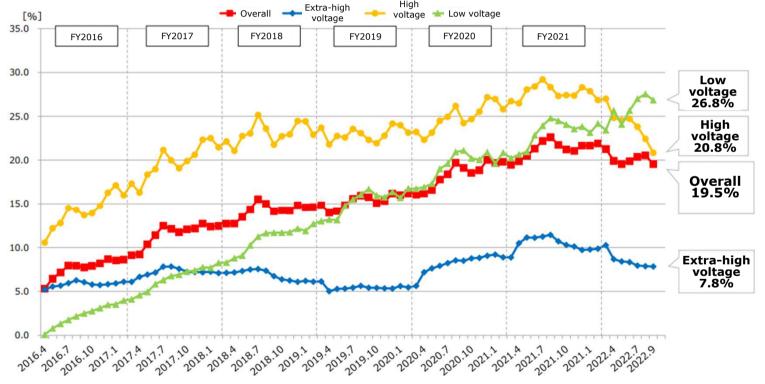
- 1 Business Overview
- 2 Past Performance
- 3 Financial Strategy
- 4 Other Supplementary Materials
- 5 Sustainability Information

Electricity Business Market

(share of PPS in total electricity sales)

Since the full liberalization of electricity retailing in April 2016, the share of PPS in total electricity sales has been increasing.

In the low-voltage field, PPS accounted for 26.8% of the market.



^{*} The term "PPS" (Power Producer and Supplier) does not include major electric power companies outside the service area (former general electric utilities), but includes subsidiaries of major electric power companies.

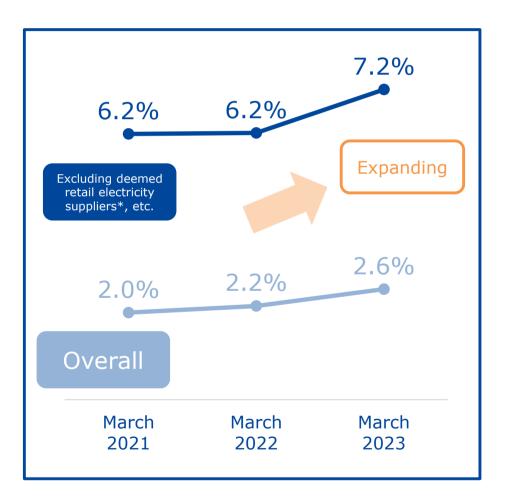
(Source) Electricity Transaction Report issued by the Electricity and Gas Market Surveillance Commission

Agency for Natural Resources and Energy "Progress and Recent Trends in the Total Liberalization of Electricity and Gas Retail" 2023-1-25 p. 3 https://www.meti.go.jp/shingikai/enecho/denryoku_gas/denryoku_gas/pdf/058_03_00.pdf

^{*} Share is calculated based on the volume of electricity sold.

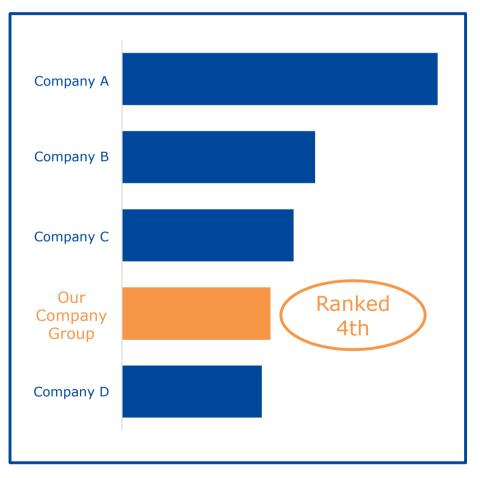
Market Share in the Electricity Business

(1) Annual Trends in Electricity Supply Share (low-voltage electricity, free rates)



(2) Electricity Supply in March 2023

(excluding low-voltage electric power, deemed retail electricity suppliers, etc.)

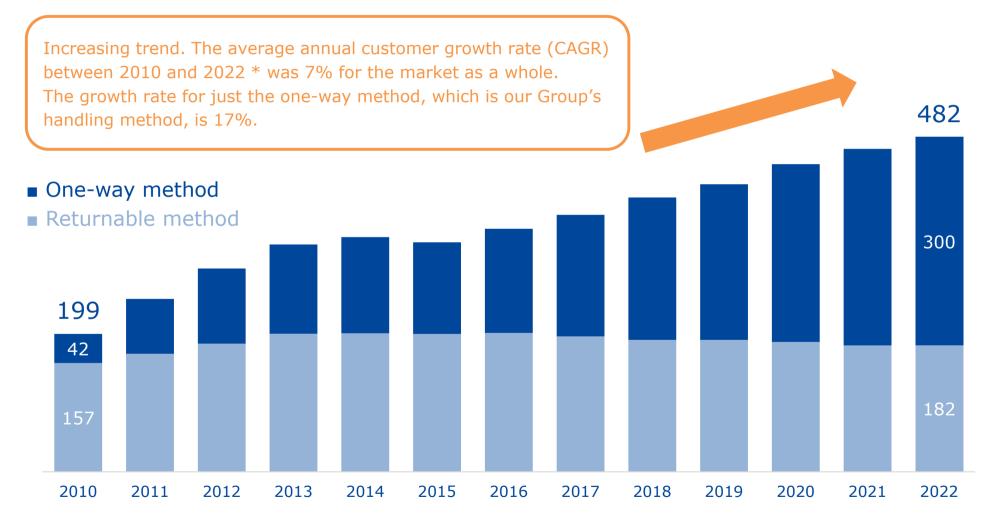


^{*}Source: Our company research based on the Ministry of Economy, Trade and Industry, Agency for Natural Resources and Energy's "Electric Power Survey Statistics" *Deemed retail electricity suppliers, etc. include TEPCO Energy Partner, Inc. The Kansai Electric Power Co., Inc., and Chubu Electric Power Miraiz Co., Inc.

Delivery Water Business Market

(Number of Customers)

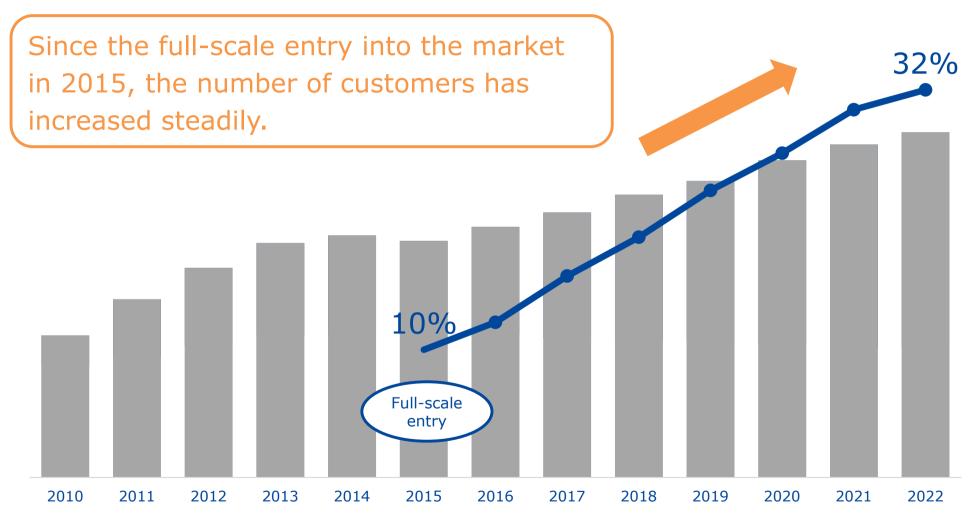
(10,000 dispensers)



Source: Japan Delivery Water & Server Association's "Statistics of the Delivery Water Industry in Japan" https://jdsa-net.org/data/statistics/ * Calendar year (for example, 2021 is the number of customers at the end of December 2021)

Delivery Water Business Market Share

(Number of Customers)

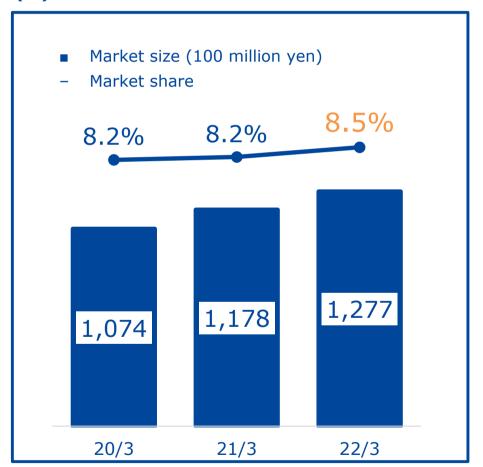


Source: Our company estimates based on Japan Delivery Water & Server Association's "Statistics of the Delivery Water Industry in Japan" https://jdsa-net.org/data/statistics/

Calendar year (for example, 2021 is the number of customers at the end of December 2021)

Market of Small-Amount and Short-Term Insurance Industry (income from premiums)

(1) Market size and market share



(2) Ranking (FYE 3/22)



^{*}The Small Amount and Short Term Insurance Association of Japan https://www.shougakutanki.jp/general/ Compiled by our company from Diamond Online feature article in the issue of August 29, 2022 "115 companies in turbulent times in the rankings of small-amount and short-term insurance Part 1" https://diamond.jp/articles/-/308621

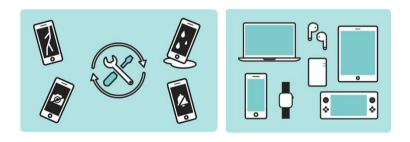
Examples of Insurance Business

(General insurance, Small amount & short term insurance)

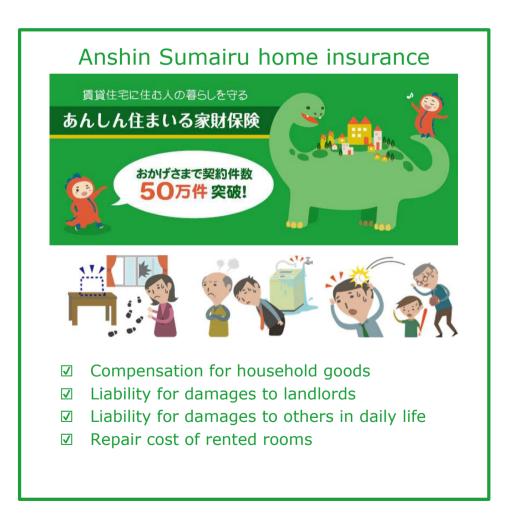
- (1) Communication device repair insurance
- (2) Home insurance

Mobile Insurance





- ☑ Coverage for repair costs.
- ☑ Coverage for up to multiple devices under a single policy.
- ☑ Coverage will be kept intact after changing to different models.
- ☑ Coverage for all mobile devices.



Changes in the Number of Employees* and Sales Channels

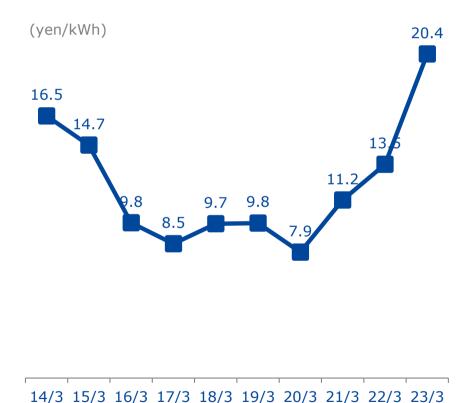
*Consolidated number of employees + Average number of temporary employees



Focused on expanding sales through agencies, which brings higher operating profit per person.

Electricity Business Impact on Performance (estimate)

JEPX Spot Market annual average system prices



Impact on recurring profit and operating profit

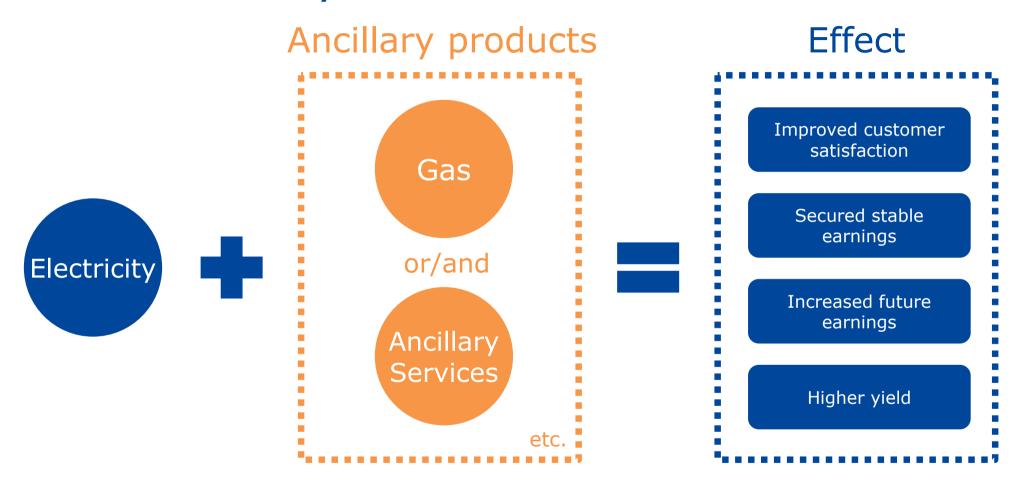
* The impact above is based on certain conditions, and may be different from an impact that may actually arise.

JEPX Spot Market Annual Average System Price	Comparison of impact on recurring profit and operating profit between forecast and initial plan
10 yen/kWh	
20 yen/kWh	(1 billion yen) to 1 billion yen
30 yen/kWh	approximately
40 yen/kWh	

[Reference]

Average of 8.52 yen in April 2023 (down 52% YoY)

Cross-Selling and Up-Selling in the Electricity Business



We conduct ancillary sales of various products that meet customer needs.

Explanation of Recurring Profit and Acquisition Cost

(Billions JPY)	FY2023				
	Total	Recurring		Lump sum	
Revenue	643.9	Communication usage fees from Company's customers, commission income from telecommunication carriers and insurance companies	497.3	Initial commission income, hardware sales proceeds of hardware, etc.	146.5
Cost of goods sold + SGA expenses	(557.3)	(557.3) Cost of service provided, cost of customer retention such as billing costs, etc.		Hardware purchasing cost, personnel expenses for marketing, sales commission to secondary agents, etc.	(187.0)
Operating Profit	86.6	Recurring Profit	127.0	Acquisition Cost	(40.4)

Methods and Range of Stock Valuation by Disclosure Material

Disclosure material	Account Item	Evaluation	Range		
		Method	Consolidated Subsidiary	Equity method Affiliate	Others
Consolidated statement of financial position	Investments accounted for using equity method	Net Asset value	-	Listed and unlisted companies	-
	Other financial assets	Fair value	-	-	Listed and unlisted companies
Financial results	Book value of listed stock investments	Acquisition price	-	Listed companies only	Listed companies only

Profit Recognition Due to Changes in Shareholdings

Unrealized Gains on listed stock investments do not affect basic earnings

	Account Thomas	Ra	Line Items		
	Account Items	Before	After	Impacted	
Decrease in Shareholdings	Profits or Losses from Sales of Shares Revaluation Gain at Exclusion of Stock	Consolidated Subsidiaries	Consolidated Subsidiaries	No profit*	
		Consolidated Subsidiaries	Equity Method Affiliates/ Others	Operating Income	
		Equity Method Affiliates	Equity Method Affiliates/ Others	Pre-tax Profits	
		Others	Others	Comprehensive Income	
Increase in Shareholdings	Profits or Losses from Step- by-Step Acquisition of Stocks	Equity Method Affiliates	Consolidated Subsidiaries	Pre-tax Profits	
		Others	Equity Method Affiliates/ Consolidated Subsidiaries	Comprehensive Income	
	Gain from Negative Goodwill	Others/ Equity Method Affiliates	Equity Method Affiliates/ Consolidated Subsidiaries	Operating Income	
		Others/ Equity Method Affiliates	Equity Method Affiliates	Pre-tax Profits	
No change in Shareholdings		Debt Instruments (Preferred	Pre-tax Profits		
	Impairment Losses	Equity Instruments	Comprehensive Income		
	Unrealized Gains	Others	Comprehensive Income		

^{*}The difference between the equity interests sold and the sale price is the capital surplus.

Reference Materials

- 1 Business Overview
- 2 Past Performance (since establishment, last five fiscal years)
- 3 Financial Strategy
- 4 Other Supplementary Materials
- Sustainability Information

Our Sustainability

Management Principles

- Contribute to stakeholders by providing products and services that meet the needs of the times
- Follow the true nature of our company as we respond in a timely and appropriate manner to those changes, and take a medium- to long-term perspective to propose and implement strategies aligned with the circumstances of the times, in order to improve our sustainable corporate value

Management Vision

- Secure stable earnings and stable profit growth based on recurring profit

Materiality

- Adapt to changes in the business environment



(1) Revenue Structure/Risk Diversification

Revenue Structure

Business model centered on recurring profit, which is long-term, stable earnings

Operating profit = Recurring profit + Acquisition cost

Long-term, stable Mainly variable costs earnings

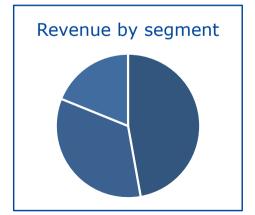
Recurring profit is long-term, stable earnings, and unlikely to see a large deterioration in the short run. Acquisition costs are variable costs, over which the company has control on its own. Accordingly, the revenue structure is adaptable to changes in the business environment.

Risk Diversification

A system that does not depend on a specific target (business, product, customer, business partner, sales channel, etc.)

Corporate customers Approx. 1,000,000 Individual consumers Approx. 3,000,000

Agencies Approx. 1,000





^{*} Number of customers and agents are as of the end of March 2023; net sales are actual results for the fiscal year ended March 2023

(2) Pursue Capital Efficiency

- Pursue high capital efficiency by avoiding focusing management resources on businesses with poor capital efficiency
- Improving capital efficiency with continual cost reduction and cash flow improvement regardless of business performance

Business
launch
Start
small



Check capital efficiency (monthly)

Try many businesses, keeping losses from failures small

Acquisition costs can be adjustable monthly in a flexible manner

High capital efficiency





Review





Poor capital efficiency

Actively allocate resources to acquisition costs [Scale expansion]

Curb or end allocation of resources to acquisition costs
[Scale down/Exit/Sell]

(3) Human Resource Development

Environment that allows diverse human resources to thrive Success Plan Employees-Give everyone experience (authority) **Failure** regardless of age, Experience Action Do gender, nationality or Diverse human resources (Authority) educational background Success After training **Employees Failure** Check can try as many times Success as they want Experience (Authority) Action Employees who are Recognize capable of delivering employees who results have greater **Failure** have delivered Check Success authority. To senior results. Meritocracy management

Foundation: Work environment that allows employees to focus on their work

Failure

(4) Speedy Management

Swift decision-making with a flatter organizational hierarchy and delegation to departments

5-levels Organization Hierarchy



- Decentralization allows for quick and decisive decision-making on opportunities and threats.
- Decisions can be made at the appropriate level and key issues can be addressed at each level of the organization.
- Employees can act on their own initiative.

Environment

1) Forest maintenance activity

Considering that a forest with a high function to conserve water source creates a high-quality water resource and generates a rich dietary life, we are maintaining forests by thinning, etc. to create healthy forests.

2) Mt. Fuji clean-up activity

We regularly participate in clean-up activities held by local communities and specialists to protect the environment surrounding Mt. Fuji.

3) PET Bottle Weight Reduction

We reduced the weight of plastics bottle by 20% compared to conventional bottles. We now use fewer plastics by installing these new bottles in 97% of the products.

4) Provision of water to welfare facilities

To effectively utilize home delivery water that Premium Water's users did not receive and help to improve welfare, we provide local welfare facilities for the disabled with water servers and home delivery water free of charge.

5) Non-possession

Tangible fixed assets accounted for 1.7% of the total assets as of the end of the fiscal year ended March 2023.

6) Reuse

- When purchasing furniture and fixtures, used items are selected in principle.
- Reused shelves are available for employees to share stationery and office supplies, and this reduces the number of new items purchased and waste.

7) Paperless

- Other efforts include promoting paperless meetings including the meetings of the Board of Directors.
- Encourage suppliers to digitize invoices and other mailed items.

Social

1) Promotion of diversity

Through a thorough performance-based evaluation, the Group practices a fair performance evaluation that is free from bias based on age, gender, nationality and educational background.

2) Meritocracy

Based on the idea that experience makes people grow, we give employees countless opportunities to tackle challenges, and highly evaluate those who deliver results. Those who can make achievements gain a greater authority and are promoted to executive positions.

3) Respect for human rights

The Group respects human rights and the basic rights of workers, and strives to eliminate unfair discrimination, harassment, forced labor, and child labor. The Group focuses on allowing employees to perform activities in good mental and physical health by establishing a counseling desk for employees to talk about any troubles and worries that they may have.

4) Working hours

Long work hours and working on holidays are prohibited in principle.

5) Various systems

The Group created a work environment that allows employees to work comfortably by developing systems including flextime, childcare leave and shortened work hours, and support systems for returning to work after childbirth.

The Group promotes health improvement activities including subsidizing vaccination through the Group's health insurance association.

6) Setting up an opinion-box system

- We have established a system that allows employees to directly pass on their opinions, concerns, etc. to the management and executives while either disclosing their identity or doing so anonymously.

Social

7) Economic contributions

The Group runs businesses all over Japan, and its continuous profit growth leads to economic growth of the entire society, job creations in a broad range of fields and revitalization of local communities.

8) Contribution to local government

- The Group donates to Toshima-ku (head office location) some of the shareholder benefit items given by companies in which the Group invests. In December 2022, the Group received a letter of appreciation from the Toshima Ward Residents Council of Social Welfare.
- The Group donates used stamps to Toshima-ku Residents Council of Social Welfare.
- (Used stamps are turned into money and used as funds for the welfare businesses.)
- The Group regularly cleans the vicinity of Ikebukuro Station in Toshima-ku.
- The Group supports the NPO Ecocap Promotion Association that collects plastic caps of PET (plastic) bottles to raise money for vaccinations.

Governance

1) Remuneration of executive directors

Remuneration of executive directors is determined based on indices including operating profit in order to incentivize executive directors to improve the intrinsic corporate value from a long-term perspective and to achieve performance targets from a short-term perspective. In June 2022, the Investment Audit Committee and the Compensation Committee were established to strengthen governance.

2) Listed Stock Investments

The Group complies with a certain degree of financial discipline (securing funds for repayment of interest-bearing debt for the next three years as cash reserves) and has established a committee (Investment Audit Committee), with a majority independent outside directors as members to develop an external monitoring system.

3) Risk Management

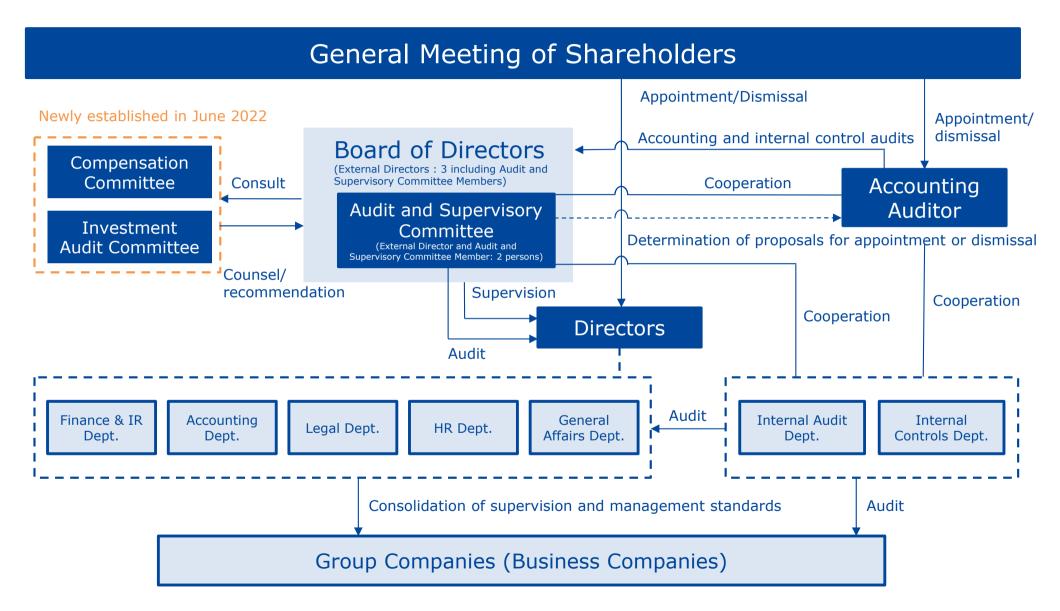
As part of our response to the basic policy for internal control determined by the Board of Directors, we hold regular meetings to gather internal risk information and report to the Audit and Supervisory Committee.

4) Information Security / Business Continuity Plan

To manage the personal information of our customers and employees properly, we are trying to establish a system that allows us to comply with laws and regulations, prevent breaches of contracts, gather and manage information, and propose an appropriate operational procedures.

In addition, we have set crisis management rules for the risks that would occur in our daily business operations and the risks caused by external factors such as disasters, and are creating a BCP system.

Corporate Governance Structure



ESG data (consolidated)

E(Environment)/ CO2 emissions

			FY2022	FY2023
Scope1	Direct Emission		0	0
Scope2	Indirect Emission of Energy Sources		8,088	7,371
Scope3	e3 Category 2: Capital Goods		-	48,487
	Category 3: Fuel- and Energy-Related Activities Not Included in Scope 1 or Scope 2	t-CO2	-	465,825
	Category 5: Waste Generated in Operations		-	201
	Category 6: Business Travel		-	2,047
	Category 7: Employee Commuting		-	1,069
	Category 15: Investments *		-	19,794
Total			-	544,795

^{*} Aggregate of 37 companies disclosing Scope 1 and 2 emissions as at end-March 2023.

ESG data (consolidated)

S(Social)		Unit	FY2022	FY2023	
Number of employees (regular employees)		Total	Persons	5,310	4,488
		Ratio of females	%	42	37
managerial positions		Total	Persons	952	973
		Ratio of females	%	18	18
Number of Employees Taking Childcare Leave		Persons	195 * female only	81	
	Ratio of males		%	-	32
Average overtime hours per month (regular employees)		Hours	16	16	
Utilization of paid leave (regular employees)		%	64	63	

Disclaimer

Information mentioned in this material, other than that related to historical and current facts, is determined based on information currently available to HIKARI TSUSHIN and hypotheses built. Since information may be affected by uncertainties included in such hypothesis and judgement, and by changes in the future economic environment, etc., it may differ from future performance of the Company and the HIKARI TSUSHIN Group.

The forward-looking statements contained in this material are prepared as of the date of this material (or the date otherwise specified) as mentioned above. The Company neither has an obligation nor policy to update such forward-looking statements with the latest information whenever necessary.

Furthermore, information in regard to matters other than the Company or Group companies stated in this material are cited from sources such as public information. The accuracy and adequacy of such information are not verified by the Company, and therefore are not guaranteed. The Company will not be held responsible for any damage that may occur as a result of the use of this material.

Notes in Regard to Insider Trading

An investor (primary information receiver) who has received non-public material facts directly from a company shall not make sales or purchases of stocks, etc. before such information is "publicized" (Article 166 of Financial Instruments and Exchange Act). In accordance with the provisions of Article 30 of the Order for Enforcement of the Financial Instruments and Exchange Act, information is deemed to have been made "public" 12 hours after such information has been publicized in two or more journalistic organizations, or when notification to the security exchange is made by the company and further listed via electronic means (TDnet's Timely Disclosure Information Viewing Service and EDINET public website) as provided by the Cabinet Office Ordinance.